DECISION MAKERS: FINANCE
114,000 Contacts

Thinking DATA

Description

This file represents the fruits of extensive research in order to identify specific named contacts responsible for financial decisions across UK businesses.

This file covers Financial Directors and Managers, Credit Controllers, Accounts contacts and many more. Postal, telemarketing and email contact channels are all available.

The data is pooled from a variety of sources including directory information, membership bodies, and Companies House data; together with desk, telephone and web research. Aggregating data from a number of sources creates a larger file, and also allows for greater verification. The files are updated and cleaned on a monthly basis to ensure maximum deliverability.

As a member of the UK Direct Marketing Association, we adhere to its Best Practice guidelines on data hygiene. All data is compliant with current data protection legislation, including the EU General Data Protection Regulation, the Privacy and Electronic Communications Regulations, and the UK Data Protection Act. A full compliance overview document is available from our website. We offer delivery guarantees on all contact channels and will refund the costs of any data which falls below our acceptability thresholds.

This data set can be linked to our main B2B file, enabling the selection of other decision makers to complement these contacts, or to select another senior contact where no financial contact is available for an organisation.

These contacts will be receptive to a wide range of offers, particularly those specific to their areas of expertise – together with more general promotions such as subscriptions and publishing, membership organisations, recruitment offers and corporate hospitality.

Available Selections

Business Type	Geography
SIC Code	Email Address
Employee Band	Telephone Number
Turnover	

Postal Data Costs

Single Use	£130 per thousand
12 Months Lease	£250 per thousand
Outright Purchase	£350 per thousand

Broker Commission 20%

Selection Costs

Email Address	£70 per thousand
Telephone Numbers	£20 per thousand
Other Selections	£10 per thousand

Output & Delivery

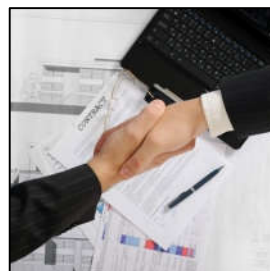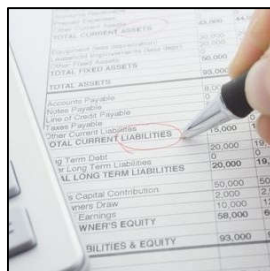|	
Email	£10
CD-ROM	£50
S/A Labels	£25 per thou + P&P
Delivery Time	2-3 working days

Minimum data order value: £250

All costs exclude VAT

DMA List Warranty No: 003692

All lists are seeded to detect unauthorized use.
Orders are subject to our Terms & Conditions.

For more details call **0844 736 2512**
or email **think@thinking-data.co.uk**

DECISION MAKERS: FINANCE
Breakdown

Sector Coverage *number of companies*

Agriculture, Forestry & Fishing	1,228
Construction	9,887
Education & Training	4,375
Financial Services	3,085
Hospitality & Catering	3,099
Information Technology	7,125
Manufacturing	15,781
Mining & Quarrying	329
Other Business Activities	14,357
Other Services	5,188
Public Sector	4,485
Real Estate	5,813
Recreation, Culture & Sports	3,922
Rentals	792
Retail	8,196
Transport & Communications	4,673
Utilities	525
Wholesale	4,504

Turnover Bands *number of companies*

Under £50,000	2,206
£50,000 to £100,000	1,772
£100,000 to £250,000	4,663
£250,000 to £500,000	4,241
£500,000 to £1,000,000	5,131
£1,000,000 to £5,000,000	19,632
£5,000,000 to £10,000,000	6,162
£10,000,000 to £20,000,000	3,523
£20,000,000 to £50,000,000	2,653
£50,000,000 and over	1,911

Regions *number of companies*

Central London	10,838
Central Southern	12,144
Channel Islands	145
East Anglia	7,896
East Midlands	6,605
Home Counties	6,525
North West	11,725
Northern Ireland	1,381
Outer London	4,041
Scotland	7,217
South East	5,258
South West	5,928
Wales & Borders	4,478
West Midlands	8,839
Yorkshire & North East	12,454

Employees *number of companies*

1 to 5 Employees	48,513
6 to 10 Employees	11,987
11 to 20 Employees	12,957
21 to 30 Employees	7,643
31 to 50 Employees	8,832
51 to 100 Employees	7,883
101 to 200 Employees	4,169
201 to 300 Employees	1,338
301 to 500 Employees	1,071
501 and over	1,029

Channels *number of contacts*

Postal	114,090
Telephone Numbers	65,435
Email Addresses	40,957

The above counts are liable to change.
*Please call us on **0844 736 2512** for more detailed counts and breakdowns.*