

GENERAL PRACTITIONERS DATABASE

14,000 Contacts



Description

At the heart of local communities, General Practitioners, their practices, and their support staff, hold a unique position in the front line of the NHS.

This extensive file has been built to provide access to those organisations and the individuals who work for them.

Frequently operating as autonomous organisations, they have both the conventional need for goods and services in common with any small business, and also highly specialist medical and pharmaceutical requirements.

This file covers both administrative, managerial and clinical staff, including practice managers, senior partners and GPs in general. Postal, telemarketing and email contact channels are all available.

The General Practitioners Database will be invaluable for a range of offers including:

- General office supplies
- Medical equipment
- Pharmaceutical supplies
- Financial offers
- Subscriptions and publishing
- Specialist and general recruitment opportunities

The data is pooled from a variety of sources to allow for greater scope and verification. The files are updated and cleaned on a monthly basis to ensure maximum deliverability. All data is compliant with current data protection legislation, including the EU General Data Protection Regulation, the Privacy and Electronic Communications Regulations, and the UK Data Protection Act.

Available Selections

Employee Band	Geography
Turnover	Email Address
Job Function/Title	Telephone Number

Postal Data Costs

Single Use	£140 per thousand
12 Months Lease	£250 per thousand
Outright Purchase	£375 per thousand

Broker Commission 20%

Selection Costs

Email Address	£70 per thousand
Telephone Numbers	£20 per thousand
Other Selections	£10 per thousand

Output & Delivery

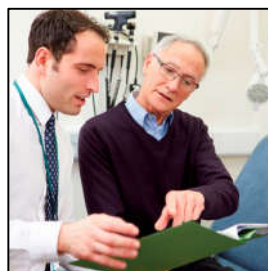
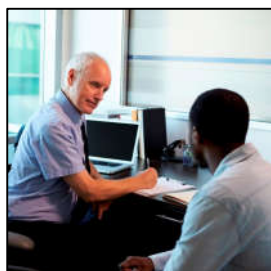
Email	£10
CD-ROM	£50
S/A Labels	£25 per thou + P&P
Delivery Time	2-3 working days

Minimum data order value: £250

All costs exclude VAT

DMA List Warranty No: 003692

*All lists are seeded to detect unauthorized use.
Orders are subject to our Terms & Conditions.*



*For more details call 0844 736 2512
or email think@thinking-data.co.uk*

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Breakdown



Job Functions *number of contacts*

Administrative (Practice Manager, etc.)	8,582
Clinical (General Practitioners, etc.)	6,782
Other	192

Employees *number of organisations*

1 to 5 Employees	6,031
6 to 10 Employees	1,011
11 to 20 Employees	1,380
21 to 30 Employees	684
31 to 50 Employees	431
51 to 100 Employees	148
101 and over	85

Regions *number of organisations*

Central London	1,204
Central Southern	1,135
Channel Islands	30
East Anglia	1,085
East Midlands	775
Home Counties	806
North West	1,700
Northern Ireland	319
Outer London	531
Scotland	1,132
South East	722
South West	827
Wales & Borders	706
West Midlands	1,185
Yorkshire & North East	1,860

Channels *number of contacts*

Postal	14,018
Telephone Numbers	8,495
Email Addresses	2,764

*The above counts are liable to change.
Please call us on **0844 736 2512** for more detailed counts and breakdowns.*